



# Romanian-French MBA Program

le cnam  
école management & société



## Expand your Horizons

Doing business in Romania - an approach from the  
perspective on SMEs

**Thursday, February 9, 2017, 17:00, Conference room: 4108**

**Address: 2-2A Calea Grivitei, ASE Bucharest**

### Guest speaker

**Florin DUMA**



**When:** Thursday, February 9, 2017, 17:00-20:00

- ✓ 17:00-18:00: Business talks / Networking
- ✓ 18.00-20:00: Guest speaker - Florin DUMA

**Who:** Florin DUMA, SMEs Prahova Patronage

**What:** Doing business in Romania - an approach  
from the perspective on SMEs

### About the Trainer

As an engineer with extensive experience in construction, Florin Duma is an entrepreneur since 1994 when he first started his own business. Currently, the CEO of the Durocar company, this company that he founded in 2007 stands in local businesses through dynamic development and quality of works executed.

As an entrepreneur and expert of doing business in Prahova, his election as the President of the SMEs Prahova Patronage was a well-deserved choice, standing out by its constant efforts to strengthen and develop the patronage' organization and to ensure her representativeness in local environment.