



Romanian-French MBA Program

Expand your Horizons

Empowering people and organizations to go beyond expectations with wisdom and digital tools

Thursday, March 15, 2018, 18:30, Conference room: 4108

Address: 2-2A Calea Griviței, ASE Bucharest

When: Thursday, March 15, 2018, 18.00-20.00

18:00-18:30: Business talks /Networking

18.30-20.00: Guest speaker: Filipe Carrera

Who: **Filipe Carrera**, International Speaker, Author, Trainer and Coach

<http://filipecarrera.com/en/>

What: Empowering people and organizations to go beyond expectations with wisdom and digital tool



About the Trainer

- Creator of the Knowledge Pills Methodology (KPM).
- Professor of Master and Post Graduate programs at ISEG, University of Lisbon.
- Coordinator of the Post-Graduate course in Digital Marketing at IPAM of Lisbon and Oporto.
- Professor Universidade Autonoma of Lisbon.
- Visiting Professor at Alexandru Ioan Cuza University, Iasi, Romania.
- Invited Professor at IE Business School (Madrid), EADA Business School (Barcelona), ESERP Business School (Barcelona), Romanian American University (Bucharest), University Babeş-Bolyai (Cluj-Napoca), Universidad San Francisco de Quito (Quito) and Pontificia Universidad Católica del Ecuador (Quito).

Trainer and speaker in several events in:

- Europe: Portugal, France, Luxembourg, Germany, Denmark, Belgium, Netherlands, Sweden, Ireland, United Kingdom, Poland, Lithuania, Latvia, Estonia, Spain, Norway, Finland, Switzerland, Austria, Romania, Bulgaria, Moldova, Serbia, Hungary, Czech Rep., Slovakia, Greece, Turkey, Iceland, Italy, Malta, Cyprus, Ukraine, Georgia, Russia.
- Americas: USA, Mexico, Brazil, Peru, Colombia, Bolivia, Ecuador.
- Africa: Egypt, South Africa, Tunisia, Angola.
- Asia: Korea, Lebanon, Syria, India, Sri Lanka, Mongolia.

Author of the books:

- "Marketing Digital na Versão 2.0 - O que não pode ignorar" (available in Portuguese).
- "Networking – Your Professional Survival Guide" (available in English, Romanian, Spanish, Portuguese and Mongolian).

www.inde.ro

office@inde.ro

2018 Romanian - French MBA Program (former INDE)



le cnam
Conservatoire national
des arts et métiers

