



## Romanian-French MBA Program

### Expand your Horizons

#### Structured Communication & Story Telling

Friday, April 13, 2018, 17:00, Conference room: 4108  
Address: 2-2A Calea Griviței, ASE Bucharest

*Forbes reports a research that shows "85 percent of financial success comes from the ability to effectively communicate, negotiate, and lead, both when speaking and listening. The other 15 percent? Actual knowledge or technical skills". In a business world that coins communication and influencing skills as 'soft' we invite you to our "Expand Your Horizons" session where we uncover the 'hard' side of effective communication. Our guests, communication 'practitioners' from Interact, will facilitate a session aimed at offering you essential techniques in communication and influencing.*



**When:** Friday, April 13, 2018, 16.30-18.00  
16.30-17.00: Business talks /Networking  
17.00-18.00: Guest speaker: Georgeta Dendrino

**Who:** **Georgeta Dendrino** – Executive Coach and Owner at Interact  
**Lucian Mihai** – Trainer and Partner at Interact

**What:** Structured Communication & Story Telling



**Georgeta Dendrino** is the owner and CEO of Interact Company with a demonstrated history of working in training, business consultancy and coaching. Skilled in Executive Development, Performance Improvement, Career Development, Business Planning, and HR Consulting, Georgeta has developed and delivered training programs for management teams from top to middle management and has been a team leader in various consulting projects working with clients in major industries such as banks, construction, pharmaceuticals and oil. Georgeta is a mentor of Romanian Business Leaders, Professional Women Network, member of the Human Resources Club of Romania, Executive Coach of the Insead for Cartier Women Initiative Award.

**Lucian Mihai** is Partner at Interact, a trainer and a consultant within the Interact Development Department. Lucian's functional experience is related to three areas: Management in Professional Services, Training and Sales and Acquisitions. Regarding the training field, Lucian has gained extensive experience in different industries in a few key areas: management, especially people management, business communication and relationships. His experience in the management field as well as sales and acquisitions is related to the IT industry. The multicultural area and its impact on communication and management is one in which Lucian has put a lot of passion and effort. He has delivered consultancy and training programs in Austria, Bulgaria, Croatia, France, Hungary, Portugal and Turkey.



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