



Expand your Horizons

How to succeed in the wine industry

3 July 2019, 17.00, Conference room: 4102

Address: 2-2A Calea Griviței, ASE Bucharest



When: Wednesday, 3 July 2019, 17.00-19.00

17.00-18.00: Guest speaker: Gabriel Roceanu

18.00-19.00: Wine testing & Business talks /Networking

Who: **Gabriel Roceanu**, General Manager, CARL REH WINERY
www.crama-oprisor.ro

What: **How to succeed in the wine industry**

Gabriel Roceanu is the General Manager of the Carl Reh Winery/Crama Oprisor and has more than 20 years' experience in the wine industry.

The company is developing around three axes values: Tradition & Custom, History and Beliefs, Art-and-Wine. These concepts represent the continuous discovery of different forms of creativity and their valorization through limited, collection editions, able to go beyond the frontiers of time.

The best known brands of Crama Oprisor are ISPITA, Smerenie, Cabernet Sauvignon Premium (known "Etichetă roșie"), Passarowitz, Rusalcă albă, Drăgaică roșie, Jiana Rose, La Cetate, Caloian, Măiastru.

Gabriel Roceanu is a graduate of the MBA INDE program.

