



Romanian-French EMBA

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Romanian–French INDE EMBA



Flexible - Hybrid Mode

On campus + Online

2 academic years, including 4 semesters

3 or 4 on-campus weekends per semester in **Bucharest at BBS**

Tuesday and Wednesday evenings – online meetings of 1 h 45 minutes

Online platform with materials (presentations, videos, case studies) for individual study

1 round table (each sem.) with the local business community: **Constanta, Sibiu & Craiova**



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Why Romanian–French INDE EMBA?



The **Romanian-French INDE EMBA** is organized around 3 main components, which are based on different learning experiences:

academic pillar

business pillar

and

applied knowledge pillar

The **Romanian–French INDE EMBA** is an international program entirely taught in English, validated at academic level, by **AMBA** ([Association of MBAs](#)) and **ARACIS** ([National Council for Evaluation and Accreditation](#)).

The graduates of the **Romanian–French INDE Professional EMBA** program receive a double certification:

- Diploma of MBA: **Master in Business Administration, awarded by CNAM Paris**
- Diploma of Master: **Romanian-French MBA, awarded by ASE Bucharest**



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Why Romanian–French INDE EMBA?



Romanian-French INDE EMBA is a complex transformational journey including:

1. collaboration with top-management, experts from successful businesses;
2. development of applied skills, by best practices' analysis and case studies;
3. entrepreneurial knowledge, through peer exchange of ideas;
4. development of leadership skills;
5. learning experiences, relevant to the current business environment;
6. the experience and expertise of two prestigious institutions (ASE and CNAM);

- a study trip to France at the **National Conservatory of Arts and Crafts in Paris (CNAM))**.
(additional cost)
- a study trip to USA at the **Berkley University California**. **(additional cost)**



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Curriculum



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1st Year - 1st Semester

- Orientation
- Economics
- Business Law and Ethics
- Financial Accounting
- Marketing Management
- Expand Your Horizons 1

1st Year - 2nd Semester

- Managerial Accounting
- Statistics
- Corporate Finance
- Organization Behavior
- Management of Information Systems
- Expand Your Horizons 2



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Curriculum



2nd Year - 3rd Semester

- Business Communication
- Operations Management
- Human Resources Management
- Strategy
- Career development
- Ethics and Academic Integrity
- Expand Your Horizons 3

2nd Year - 4th Semester

- Negotiation
- Project Management for Managers
- Advanced Finance
- Entrepreneurship
- Innovation Management
- Final Project
- Business Practice
- Study Trip





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Admission



Admission requirements – Who can apply?

- For the application process to the Romanian-French INDE EMBA program you need: graduates with a **bachelor's degree or its equivalent**, regardless of the field and year of graduation, who additionally meet the following requirements: they have **at least three years of professional experience** and **have knowledge of English communication**.

Tuition Fee

- The courses of the Romanian-French INDE EMBA program will start in October.
- The tuition fee for the Romanian-French INDE EMBA program is **7,000.00 Euro (3,500.00 Euro / year, 4 installments / year of 875.00 Euro / installment)**.



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For more information visit us on:

www.inde.ro

inde@ase.ro

Looking forward to meeting you!

Community of over 1500 Alumni



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