



**BUCHAREST
BUSINESS
SCHOOL**

ROMANIAN FRENCH INDE MBA

Discover our solutions designed for active professionals or tailored for your company. We will help you enhance your skills, and we will support you at each step.

**Leadership
Through
Value**

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Inde.ro



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SCHOOL**

le cnam

ROMANIAN-FRENCH INDE MBA

**LEADERSHIP
THROUGH
VALUE**



WHY ROMANIAN-FRENCH INDE MBA?

WHY ROMANIAN–FRENCH INDE MBA?

The **Romanian–French INDE MBA** is an international program entirely taught in English, validated at academic level, by **AMBA** (Association of MBAs) and **ARACIS** (National Council for Evaluation and Accreditation).



Diploma of MBA: Master in Business Administration, awarded by CNAM Paris



Diploma of Master: Romanian-French MBA, awarded by ASE Bucharest

The **Romanian-French INDE MBA** is organized around 3 main components, which are based on different learning experiences:



Academic pillar



Business pillar



Applied knowledge pillar

WHY ROMANIAN–FRENCH INDE MBA?

Romanian-French INDE MBA is a complex transformational journey including:

- 1.collaboration with top-management, experts from successful businesses;
- 2.development of applied skills, by best practices' analysis and case studies;
- 3.entrepreneurial knowledge, through peer exchange of ideas;
- 4.development of leadership skills;
- 5.learning experiences, relevant to the current business environment;
- 6.the experience and expertise of two prestigious institutions (**ASE** and **CNAM**;))

- ☒ a study trip to France at the National Conservatory of Arts and Crafts in Paris (**CNAM**). (additional cost)
- ☒ a study trip to **USA** at the Berkley University California. (additional cost and optional)

INDE MBA

YOU WILL DISCOVER NEW BUSINESS HORIZONS



Starting date: October

Duration: 24 months

Location: Bucharest



Format: 2.5 weekends / month

Mode: Virtual Sessions (Zoom)
Physical Sessions



Cost: Total of 7 k Euros / 2 years
paid in 8 installments of
875 Euros each

Admission: Ongoing
(May-September)



The program includes **27 modules** and a **final project**, structured in **4 semesters**.



It is **one of the oldest MBA programs in Romania** organized over **the last 30 years** having a community of **over 1600 Alumni**.



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CURRICULUM



CURRICULUM

✓ 1st Year - 1st Semester

Orientation
Economics
Business Law and Ethics
Financial Accounting
Marketing Management
Expand Your Horizons 1

✓ 1st Year - 2nd Semester

Managerial Accounting
Statistics
Corporate Finance
Organization Behavior
Management of Information Systems
Expand Your Horizons 2



CURRICULUM



2nd Year 1st Semester

Operations Management
Ethics and Academic Integrity
Human Resources Management
Strategy
Career Development
Expand Your Horizons 3
Final Project

2nd Year 2nd Semester

Business Communication
Project Management
Advanced Finance
Entrepreneurship
Innovation Management
Negotiation
Internship



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ADMISSION



ADMISSION

Admission requirements – Who can apply?

For the application process to the Romanian-French **INDE MBA** program you need:

- ☒ A **bachelor's degree or its equivalent**, regardless of the field and year of graduation,
- ☒ A **good knowledge of English**.
- ☒ **Minimum 3 years in the working field**.



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OUR ALUMNI COMMUNITY



BBS MBA Community

Luiza Domnisoru

Head of Communication Revolut Romania
Graduate of the Romanian-French INDE MBA Program



"It was a balanced mix between a personal development solution, a medium-term opportunity to interact with professionals from various fields and with different professional backgrounds, but also a new way of exercising managerial and communication skills. During the two years of study I had numerous and surprising opportunities to learn new things about the business environment in Romania, but also about personal limits, which were pushed further and further. For those who want to better understand how a business works, how it can grow or how it can become more profitable, more market-oriented or more attractive to employees and investors, I confidently recommend this program, which can also be a catalyst for their own professional developments."



Adela Jansen

Graduate of INDE MBA program

Adela has been teaching for several years in Bucharest Business School (BBS) programs, being a PhD student at ASE, as well as Certified Independent Director, after graduating from Henley Business School / University of Reading in the UK. "A thoroughly done MBA program allows you to accelerate development by discovering a whole universe of knowledge and experiences, a valuable networking, all applicable in any context."



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For more information visit us at:

inde.ro

Or email us at:

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Looking forward to meeting you !

